



NAPO-NE Accomplishments 2009 – 2010

Membership & Community Development

- Relocated our chapter meetings to a new venue which allows for increased networking amongst members and a more professional meeting experience.
- Hosted three “fun meetings” at Conference, The Container Store, and Bertucci’s to allow members an opportunity for socializing and networking outside of regular meetings.
- Established a new NAPO-NE Advertising Policy/Program to provide marketing opportunities for members and non-members.
- Held a successful GO Month event, with participation from about 20 members.

Professional Development Opportunities & Resources

- Held successful Professional Development Seminars in June and September.
- Hosted a visit from a NAPO National Director to ensure that we are making the most of our national membership.
- Continued to support expanded success group offerings to provide growth and networking opportunities to members.
- Revamped the buddy program to encourage additional member involvement.

Chapter Operations Improvements

- Finalized and published first drafts of Policies & Procedure documents for every NAPO-New England volunteer position to capture the operational details of each committees’ activities in order to ease volunteer transitions.
- Created a recorded new member orientation.
- Continued to expand our chapter volunteer opportunities to ensure that members can get involved.

Marketing and Technology

- Developed and launched a new and improved NAPO-NE website, including improved search functionality, an updated “search for an organizer” feature, and online credit card processing capabilities.
- Completed research of online advertising opportunities to drive traffic to the new website for implementation in 2010-2011.
- Identified potential affiliate programs to be an excellent resource for website visitors and a source of revenue for the chapter.
- Established policies and protocol for a new NAPO-NE chapter blog to be launched in Fall 2010.
- Expanded our social networking presence on Facebook and LinkedIn.
- Leveraged chapter investment in Constant Contact to increase the branding and professionalism of chapter communications.