



The Organizing Authority SM

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**NAPO-New England Members Gear Up
For NAPO National Conference & Organizing Expo, March 22-25, 2006
~ 900 Professional Organizers Convene in Boston For First Time ~**

March 2006 ... NAPO-New England (www.napo-newengland.com), the region's "organizing authority" and resource to finding professional organizers, is gearing up for the annual **NAPO National Conference & Organizing Expo** that will be held in Boston for the first time ever, on **March 22-25**. NAPO, the National Association of Professional Organizers, is the premier association dedicated to the fast growing field of organizing, with 3,350 members nationwide. The conference, held at the **Boston Park Plaza Hotel and Towers**, will be the **largest gathering of professional organizers in the country**; an expected 900 of the most well organized people on the planet are expected to attend. Boston is an apt setting for this major organizing event, since NAPO-New England is the second largest NAPO chapter in the country, with 120 members in MA, ME, NH, RI and VT (CT has its own chapter), and Massachusetts has the largest membership, with 90 members.

March couldn't be better timing for organizers to convene in New England; NAPO-New England hopes the convention's high profile will prompt residents to renew the resolutions they made back in January to *get organized*. (It's always one of the country's top 5 New Year's resolutions.) With the approach of warmer weather New Englanders should be starting to think about cleaning up and clearing out their closets, garages, basements, attics and offices. Spring is also the season in which New Englanders choose to renovate, put their homes up for sale, and move. Professional organizers

provide help in all of these areas. NAPO-New England organizing consultants offer a wide-range of services that include: **residential organizing (kitchens, closets, attics, basements, etc.); office organizing (desks, workspaces, filing systems, etc.); time management; paper and electronic information management (including managing e-mail overload); space planning and design; real estate services such as packing, moving & relocation, and staging (preparing homes for sale); and working with special clients such as children and adults with AD/HD, disabled individuals, seniors, students, and small businesses & corporations** (business owners report that *getting organized* increases their bottom line by 10-15%).

One of the conference's highlights will be an **Organizing Expo**, in which the newest and coolest cutting edge organizational products are exhibited. (Last year's convention exhibit hall was sold out.) Items that will be displayed and demonstrated include organizing and office products, office equipment, closet organizing systems, computer hardware & software, records management systems, storage products and re-use and recycling options. All convention attendees will have the opportunity to participate in NAPO's annual **Organizers' Choice Awards**, voting for the products that are their favorites in the following categories: Best Service, Technology Product, Home Organizing Product, and Business Organizing Product. Winners will be listed on the national website.

How will 900 organizers from around the country receive Boston? "There's so much to love about this beautiful city," says Cambridge, MA professional organizer Erika Salloux. "They'll appreciate that Boston is walkable, pretty easy to navigate, and full of cultural opportunities." She adds, with a wink, "What they'll say about the Big Dig is another story."

We can arrange for journalists to visit the Park Plaza for a preview (by a NAPO-New England member) of products on display at the Organizing Expo, or to sneak a peek inside the suitcases of convention guests (as they arrive) for tips on "smart packing". NAPO-New England organizers are available for interviews and to offer "spring cleaning" tips. Journalists may attend organizing sessions and interview clients. For more information and photos, please call Leslie Wolfe Arista, Mediabuzz Publicity, (617) 713-4130. Also visit the NAPO-New England website: www.napo-newengland.com.

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