



Comparison of NAPO-NE's Membership Benefits

Membership Benefit	Regular Member	Associate Member
Web Exposure at www.napo-newengland.com		
Reciprocal links between NAPO-NE's and Member's websites	✓	✓
Access to "Members Only" pages on the NAPO-NE website	✓	✓
Member specialties and contact information included on the "Locate an Organizer" page of the NAPO-NE website	✓	
Company's logo, description and contact information appear on the NAPO-NE Resource webpage		✓
Opportunity to be highlighted on the NAPO-NE homepage as a featured Associate Member		✓
Opportunity to advertise on NAPO-NE website at a variety of levels		✓
Networking and Marketing		
Opportunity to participate as a presenter in the Annual Associate Members Expo which showcases our NAPO-NE Associate Members		✓
Use the NAPO-NE Chapter name affiliation & logo on marketing materials	✓	✓
Opportunity to advertise in the chapter e-newsletter	✓	✓
Inclusion in NAPO-NE's Chapter Member Listing	✓	✓
Receive 2 sets of Member Roster Address Labels		✓
Attend and network at all business meetings and events	✓	✓
Opportunity to give a 30-second introduction at each business meeting		✓
Access to NAPO-NE Group Email	✓	✓
Opportunity to display marketing materials at business meetings		✓
Opportunity to offer a referral fee to NAPO-NE members		✓
Opportunity to offer professional discounts to NAPO-NE members		✓
Opportunity to give an annual presentation at a business meeting		✓
Tailor your marketing to NAPO-NE members through direct email using Group Email (limit of 4 per membership year)		✓
Additional Benefits and Details		
Spotlight new Associate Member in the meeting reminder email after they join.		✓
Complimentary subscription to NAPO-NE's quarterly e-newsletter	✓	✓
Access to the chapter's Media Library (Conference and presentation recordings)	✓	✓
Opportunity to participate in the chapter's yearly membership drive	✓	✓
Motion and voting privileges at Chapter Meetings	✓	✓
Ability to hold a position on the Board of Directors or chair a committee	✓	
Required membership in NAPO-National and related benefits * Local companies (New England-based, non-national) are not required to join NAPO National. Local branches of National companies are required to join NAPO National.	✓	*